

INVITATION - Colloquium for PhD Programme Series 6, 2026, Faculty of Business and Economics

Dear All,

The Faculty of Business and Economics will hold our **Colloquium for PhD Programme Series 6, 2026** on **24 – 29 June 2026**.

The details are as follows:

DEPARTMENT OF ACCOUNTING	
24.06.2026 Wednesday 10:00 am – 11:00 am	Thesis Seminar Presentation – Priyaa A/P Jayasankar Title: Explainable Artificial Intelligence And Internal Auditors' Adoption Tam-Toe Framework Intentions: The Role of Trust And Reliance Within An Integrated Venue: Seminar Room 2, Level 2, Azman Hashim Building, Faculty of Business and Economics
24.06.2026 Wednesday 11:00 am – 12:00 noon	Proposal Defence Presentation – Bian Jinyu Title: The Effect of Board Capital and Corporate Climate Change Disclosure in China Venue: Seminar Room 2, Level 2, Azman Hashim Building, Faculty of Business and Economics
24.06.2026 Wednesday 12:00 noon – 1:00 pm	Proposal Defence Presentation – Ge Caixiaoyang Title: Promoting ESG rating consistency The roles of capital market internationalisation and digital transformation and the economic consequences for financing constraints Venue: Seminar Room 2, Level 2, Azman Hashim Building, Faculty of Business and Economics
24.06.2026 Wednesday 1:00 pm – 2:00 pm	Candidature Defence Presentation – Wang Honglang Title: The Impact of External Financing of Corporate Innovation Efficiency and Quality in China: The Moderating Role of Accounting Comparability Venue: Seminar Room 2, Level 2, Azman Hashim Building, Faculty of Business and Economics
24.06.2026 Wednesday 2:00 pm – 3:00 pm	Candidature Defence Presentation – Guo Fan Title: Non-Controlling Blockholders and Corporate Greenwashing: Evidence from China Venue: Seminar Room 2, Level 2, Azman Hashim Building, Faculty of Business and Economics
DEPARTMENT OF DECISION SCIENCE	
25.06.2026 Thursday 9:00 am – 10:00 am	Candidature Defence Presentation – Nur Zania Azurin Abdullah Sani Title: Ai-Driven Big Data Analytics Capabilities and International Performance: Examining the Role of Sustainability, Agility and International Orientation Venue: Seminar Room 2, Level 2, Azman Hashim Building, Faculty Business and Economics

<p>25.06.2026 Thursday 10:00 am – 11:00 am</p>	<p>Proposal Defence Presentation – Xu Yin Title: Modelling the relationship between electric vehicle, fossil-based energy generation and carbon dioxide emission using a dynamic hierarchical linear model Venue: Seminar Room 2, Level 2, Azman Hashim Building, Faculty of Business and Economics</p>
<p>25.06.2026 Thursday 11:00 am – 12:00 noon</p>	<p>Proposal Defence Presentation – Nie Ziqing Title: Corporate Social Responsibility and Shared Value: Evidence from Targeted Poverty Alleviation in China Venue: Seminar Room 2, Level 2, Azman Hashim Building, Faculty of Business and Economics</p>
<p>DEPARTMENT OF FINANCE</p>	
<p>26.06.2026 Friday 09:00 – 10:00 am</p>	<p>Proposal Defence Presentation – Xing Zihan Title: Willingness to Adopt CBDC among Merchants in China: Application of the Push-Pull-Mooring Framework Venue: Seminar Room 2, Level 2, Azman Hashim Building, Faculty of Business and Economics</p>
<p>26.06.2026 Friday 10:00 – 11:00 am</p>	<p>Proposal Defence Presentation – Nurul Ayu Shahira Binti Basri Title: Investigating ESG-Based Pricing Efficiency and Return Anomalies among Shariah-Compliant Firms in Malaysia Using Traditional Asset Pricing Models and Machine Learning Techniques. Venue: Seminar Room 2, Level 2, Azman Hashim Building, Faculty of Business and Economics</p>
<p>26.06.2026 Friday 11:00 am – 12:00 noon</p>	<p>Proposal Defence Presentation – Su Yuqi Title: The Impact of Esg News Sentiment on Investor Behavioral Biases In China’s A-Share Market: Evidence from A Behavioral Finance Perspective Venue: Seminar Room 2, Level 2, Azman Hashim Building, Faculty of Business and Economics</p>
<p>DEPARTMENT OF ECONOMICS</p>	
<p>26.06.2026 Friday 03:00 – 04:00 pm</p>	<p>Proposal Defence Presentation – Alkubati Nada Amer Abdulhafedh Title: Fiscal and Monetary Policy for Future: Stock-Flow Consistent Simulation Model for Malaysia Venue: Seminar Room 2, Level 2, Azman Hashim Building, Faculty of Business and Economics</p>
<p>DEPARTMENT OF MANAGEMENT AND MARKETING</p>	
<p>29.06.2026 Monday 11:30 am – 12:30 noon</p>	<p>Proposal Defence Presentation – Sheila Nainappan Title: Flexible Work Arrangements in the Malaysian Private Business Sector: Employer Perspectives Venue: Seminar Room 2, Level 2, Azman Hashim Building, Faculty of Business and Economics</p>

DEPARTMENT OF DECISION SCIENCE	
29.06.2026 Monday 2:30 – 3:30 pm	Proposal Defence Presentation – Zhao Yifan Title: The Impact of Cross-Shareholding on Corporate Risk-Taking from the Perspective of Industry Heterogeneity Venue: Seminar Room 2, Level 2, Azman Hashim Building, Faculty of Business and Economics
29.06.2026 Monday 3:30 – 4:30 am	Thesis Seminar Presentation – Zhang Tiantian Title: The Effects of Service Sector Scale on Economic Growth and Productivity Growth: The Role of Structural Upgrading and Transmission Mechanisms Venue: Seminar Room 2, Level 2, Azman Hashim Building, Faculty of Business and Economics

For further information, please visit the FPE website at <https://fpe.um.edu.my/>
 All are invited. Your presence and support would be greatly appreciated.

Thank you and have a great day.